

Amalia Vavala

302.354.6780 | amaliavavala@gmail.com | amaliavavala.com

EXPERIENCE

Shapeless Press

Co-Founder, Designer | March 2022-present

- Create visual branding for indie press publishing marginalized voices
- Manage all aspects of publication design including image sourcing and layout
- Create additional collateral and assets as needed
- Maintain web presence

United Way of New York City

Manager, Resource Development | October 2022-present

Sr. Associate, Resource Development | January - October 2022

- Design and create content for marketing materials in support of corporate employee giving campaigns
- Synthesize data to create internal briefs
- Manage \$1.6 million in corporate relationships and the Young Leaders Council engagement network
- Redesigned corporate pitch deck to share with external partners

Episcopal Charities of NY

Associate Director of Development | January 2020 - September 2021

Development and Administrative Associate | January 2019 - January 2020

Administrative Assistant | April 2016 - December 2018

- Developed and implemented organization's first communications strategy, resulting in 253% web engagement growth in one year
- Designed wide range of assets, including posters, resources, presentations, virtual backgrounds for video, invitations, email headers, and more
- Designed organization's first online-only Annual Report and Grant Application portals

SKILLS

Adobe InDesign & Photoshop, designing for print, presentation design, digital marketing, social media & Hootsuite, client & relationship management

EDUCATION

Fordham University

Bachelor of Arts in Art History | May 2015

Cum laude, in cursu honorum | Vasari Prize for Excellence in Art History